

PRIVACY POLICY

Good Crown Social Media Group LLC
Good Crown Mobile App

Last updated: March 30, 2021

This Privacy Policy explains our online information practices and the choices you can make about information collected through our webapps and applications (“apps”). This Privacy Policy applies to any site or app that links directly to this policy. Our Privacy Policy is designed to provide transparency into our privacy practices and principles.

Information we collect about you.

We may collect different types of information during your interactions with our apps and through our advertising and media across the Internet and mobile apps. This information may include personal information (e.g., name, phone number, address, email address, and certain payment information), technical information (e.g., device identifier, IP address, browser type, operating system) and usage information (e.g., how you use and navigate to and from our apps, and information about content or advertisements you have been shown or have clicked on). We may combine these types of information together, and collectively refer to all of this information in this Privacy Policy as “Information.” Information may be collected as described below and through the use of cookies, web beacons, and other similar technologies by us or by other companies on our behalf. Below we describe the types of Information we may collect:

Registration, account, and sign-up information.

We may collect Information in the course of your use of, or registration with, our apps. For example, when you create an account, register for or download an app, or sign-up for a product or service, you may provide us with certain personal information. This type of personal information may include name, phone number, postal address, fax number, email address, or certain payment information (e.g., credit card and billing information). We may also collect Information about your interest in and use of various products, programs, services, and content available on or through our apps.

Other information you provide.

When you interact with our apps, you may share other information about yourself by, for example, publishing and sharing the information with the Site’s website or in the Site’s community, creating a profile, or filing out an application. Sometimes you may also choose to provide more sensitive forms of personal information to us, such as information regarding race or ethnicity, religious or philosophical beliefs. For example, we may collect this type of sensitive information if you participate in surveys, focus groups, or opportunities to test new products, programs, or services. We collect this sensitive information with your consent, if required by law, and we take steps to protect and limit any use of it to the purposes for which it is provided.

Information from others; inviting friends.

On some of our apps, we may collect Information other people submit about you. For example, a third party might submit information to invite you to participate in an offering, make recommendations, or share content. By processing these requests, we may receive your information, including a recipient's name, address, email address, telephone number, or information about your interest in and use of various products, programs, services, and content. Some of our apps also allow users to invite friends to participate in activities by providing their friends' contact details or importing contacts from your address book or from other apps.

Information from other sources.

We may combine Information we receive online with other information, including usage information from our other apps and our online advertising and media. We may also supplement or combine Information with information from a variety of other sources or outside records, such as demographic, transaction history, or personal information, and we may use that combined information in accordance with this Privacy Policy.

Information you provide through social media.

You can engage with some of our content and offerings, such as videos, games, apps, and other offerings on or through third party communities, forums, and social media apps, platforms, services, plug-ins, and applications ("Social Media apps"). When you link to or interact with our apps, content, or offerings through Social Media apps, you may allow us to receive certain Information from your social media account (e.g., name, user ID, email address, profile photo, photos and videos, gender, birthday, location, your list of friends and their contact details, people you follow and/or who follow you, the posts or the 'likes' you make). We may also receive Information from your interaction with our content (e.g., content viewed, game performance, high scores, and information about advertisements you have been shown or have clicked on). By providing this Information or otherwise interacting with our apps through Social Media apps, you consent to our use of Information from the Social Media apps in accordance with this Privacy Policy. For information about how you can customize your privacy settings on Social Media apps, and how those Social Media apps handle your personal information and content, please refer to their privacy help guides, privacy policies, and terms of use.

Information you provide through public forums.

If you post or share Information or content, such as photos, videos, or comments, while participating in online forums on our apps, or when you interact with our apps through Social Media apps, depending on your privacy settings, this Information or content and your username may become public on the Internet or within a community of users. We cannot prevent further use of this Information once you share it in a publicly available forum. For information about how you can customize your privacy settings on Social Media apps, and how those Social Media apps handle your personal information and content, please refer to their privacy help guides, privacy policies, and terms of use.

Location information.

We may have access to certain Information about your location, such as your country or address, when you provide it either directly or via device information. If you access our apps on your mobile device, we may collect Information about your device's precise location. We also may derive a general location from device information (such as an IP address).

Information you provide through camera access.

For some apps, we will ask for permission to access your device's camera. If you grant permission, you may be able to take pictures or video within the app experience. Some of these features may rely on camera systems to track movements of your eyes and other facial features or your immediate surroundings.

Video and streaming information.

For some apps, we collect information about the content that you view. For example, if you stream video content using our apps, we may collect information about your interaction with that content or service, such as the title and genre, watchlists you compile, and searches you conduct, duration and number of streams and downloads and system information related to streaming and download quality.

Technical and usage information.

We also collect certain technical and usage information when you use our apps, such as the type of device, browser, and operating system you are using, your Internet service provider or mobile carrier, unique device identifier, IDFA or IDFAV, MAC address, IP address, device and browser settings, the web pages and apps you use, advertisements you see and interact with, and certain Site usage information.

HOW WE USE THE INFORMATION

We use Information for the purposes described in this policy or disclosed at the time of collection or with your consent.

Providing and marketing products and services.

We may use the Information we collect about you through our apps to fulfill your requests for, and otherwise provide or analyze your use of our products, programs, services and content, to facilitate sharing and other interactions with Social Media apps, and to provide, develop, maintain, personalize, protect, and improve your experience and our offerings. We may also use Information to offer, market, and advertise products, programs, and services from us and our affiliates, business partners, and select third parties that we believe may be of interest to you.

Communicating with you and others.

We may use Information about you to communicate with you, such as (i) to notify you when we make changes to our policies or user agreements, (ii) to respond to your inquiries and provide you with customer service, (iii) to communicate with you about your purchases or transactions, (iv) to contact you about your account, or (v) to send you information about promotions, offerings, and Site features. You may also choose to receive push notifications from us on your

mobile device. If you choose to submit content for publication online or in other forums, we may publish your username and other Information you have provided to us on our apps, the Internet, or elsewhere. We use Information that you provide about others to enable us to send them invitations, promotions, or other content on your behalf or through our apps. From time to time, we also may use this Information to offer, market, or advertise products, programs, or services to them from us and our affiliates, and business partners.

Use of technical and usage information.

We may use technical and usage information to improve the design, functionality and content of our apps and to enable us to personalize your experience with our apps and offerings. For example, we may use this Information (i) to provide, develop, maintain, personalize, protect, and improve our apps, products, programs, and services and to operate our business, (ii) to perform analytics, including to analyze and report on usage and performance of our apps, (iii) to protect against, identify, and prevent fraud and other unlawful activity, (iv) to create aggregate data about groups or categories of our users, and (iv) for us and our affiliates, business partners, and select third parties to target, offer, market, or advertise products, programs, or services.

Compliance. We may use Information we collect to detect, investigate, and prevent activities on our apps that may violate our terms of use, could be fraudulent, violate copyright, or other rules or that may be otherwise illegal, to comply with legal requirements, and to protect our rights and the rights and safety of our users and others.

Information sharing and disclosure

We may share and disclose Information in the following ways or for any other purpose disclosed at the time of collection:

With your consent.

We may disclose Information when you provide us with your consent to do so.

Legal and law enforcement purposes.

We may disclose Information in response to legal process, for example in response to a court order or a subpoena, or in response to a law enforcement agency's request. We also may disclose such Information to third parties: (i) in connection with fraud prevention activities, (ii) where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, (iii) in situations that may involve violations of our terms of use or other rules, (iv) to protect our rights and the rights and safety of others, and (v) as otherwise required by law.

Change of control.

We may transfer Information in the event of a business transaction, such as if we or one of our business units or our relevant assets are acquired by, sold to, or merged with another company or as part of a bankruptcy proceeding or a business reorganization.

Service providers.

Organizations that perform services for us may have access to Information to help carry out the services they are performing for us, such as, but not limited to, creation, maintenance, hosting, and delivery of our apps, products, and services, conduct marketing, handle payments, email and order fulfillment, administer contests, conduct research and analytics, or customer service.

Affiliates. We may disclose Information to affiliates. For example, we may share Information we collect with our affiliates to provide, improve, offer, market, and otherwise communicate with you about their own products and services. Our products and services may be developed, managed, marketed and sold by a variety of our affiliates.

Business partners and third parties. We may also share Information with business partners and third parties (e.g., other companies, retailers, research organizations, advertisers, ad agencies, advertising networks and platforms, participatory databases, publishers, and non-profit organizations) that may want to market products or services to you. If we share personal information with such unaffiliated third parties for their own marketing purposes, we provide you with an opportunity to opt out of such uses either at the point of collection or through the choice mechanisms set forth in this Privacy Policy.

Linked apps.

Some of our apps contain links to other apps, including Social Media apps, whose information practices may be different from ours. Information you submit to other apps will be governed by the other apps' privacy policies and terms.

Sponsors and co-promotions.

We may sometimes offer content or programs (e.g., contests, sweepstakes, promotions, games, applications or Social Media Site integrations) that are sponsored by or co-branded with identified third parties. By virtue of these relationships, the sponsoring or co-branding parties may collect or obtain Information from visitors that participate in the activity. We have no control over these sponsoring or co-branding parties' use of this Information. We encourage you to visit the privacy policy of any such sponsoring or co-branding party to learn about their data practices prior to providing Information through sponsored or co-branded content or programs.

Advertising networks. We may share certain information with parties to provide advertising to you based on your interests.

Your choices and controls

Marketing communications and sharing with third parties. We provide you with an opportunity to express your preferences with respect to receiving certain marketing communications from us, and our sharing of personal information with unaffiliated third parties for their direct marketing purposes. If you ever decide in the future that you would like to update these preferences, you may (i) log in to an account you have created with us at one of our apps to adjust your settings, or (ii) send us an email at **EMAIL**. To opt out of receiving our email marketing communications, you can also follow the "unsubscribe" instructions provided in any marketing email you receive from us. If you previously chose to receive push notifications on your mobile device from us, but no longer wish to receive them, you can manage your preferences through your device or app

settings, depending on the type of device. If you have signed up to receive text messages from us and no longer wish to receive such messages, you may follow the instructions to stop the delivery of such messages, which may include by replying "STOP" to the received text message.

Ad Choices.

On our own or working with affiliates or third parties, we may present advertisements and engage in data collection, reporting, ad delivery and response measurement, and site analytics on our apps and on third party webapps across the Internet and applications over time. We, our affiliates, or third parties may use cookies, web beacons, pixels, software development kits ("SDKs") or similar technologies to collect information across webapps, services, and apps over time to perform this activity. We, our affiliates, or third parties may use and transfer this information in order to help serve advertising that may be more relevant to your interests on and off our apps and across your devices and browsers. This type of advertising is known as interest-based advertising. We, our affiliates, or third parties may also use this information to associate your different browsers and devices together for interest-based advertising and for other purposes like research, analytics, internal operations, fraud prevention, and enhancing consumer experiences.

To opt out of our own collection, use, and transfer of data as described above for interest-based advertising, please visit our site. Please note that if you opt out, we will continue to collect data for other purposes, including research, analytics, and internal operations. You may continue to receive advertising on our apps based on your activities on our apps

Precise location information. To disable the collection of precise location information from your mobile device through our mobile apps, you can access your mobile device settings and choose to limit that collection.

Cookies and other technical information

Cookies and other technologies. We, and our affiliates, vendors, and business partners may send "cookies" to your computer or use similar technologies to understand and enhance your online experience at our apps and through our advertising and media across the Internet and mobile apps. Cookies are small text files placed in your browser. We may also use pixels or "web beacons" that monitor your use of our apps. Web beacons are small strings of code that provide a method for delivering a graphic image on a webpage for the purpose of transferring data, such as the IP address of the computer that downloaded the page on which the web beacon appears, the URL of the page on which the web beacon appears, the time the page containing the web beacon was viewed, the type of browser that fetched the web beacon, and the identification number of any cookie on the computer previously placed by that server. We may also integrate SDKs into our applications to perform similar functions as cookies and web beacons. For example, SDKs may collect technical and usage information such as mobile device identifiers and your interactions with the Site and other mobile apps.

We may use cookies and other technologies to help recognize your browser or device, maintain your preferences, provide certain Site features, and collect Information about interactions with our apps, our content, and our communications. For example, when corresponding with you via HTML capable email, web beacons and other technologies let us know about your activity, including whether you received and opened our email, clicked through a link, or otherwise interacted with our content, and this information may be associated with Information previously collected.

We may also use cookies and other technologies (i) to provide, develop, maintain, personalize, protect, and improve our apps, products, programs, and services and to operate our business, (ii) to perform analytics, including to analyze and report on usage and performance of our apps and marketing materials, (iii) to protect against, identify, and prevent fraud and other unlawful activity, (iv) to create aggregate data about groups or categories of our users, (v) to synchronize users across devices, affiliates, business partners, and select third parties, and (vi) for us and our affiliates, business partners, and select third parties to target, offer, market, or advertise products, programs, or services. Cookies and other technologies also facilitate, manage, and measure the performance of advertisements displayed on or delivered by or through us and/or other networks or apps. By visiting the Site, whether as a registered user or otherwise, you acknowledge, and agree that you are giving us your consent to track your activities and your use of the Site through the technologies described above, as well as similar technologies developed in the future, and that we may use such tracking technologies in the emails we send to you.

Managing cookies and other technologies. Cookies can either be persistent (i.e., they remain on your computer until you delete them) or temporary (i.e., they last only until you close your browser). Check your browser settings to learn how to delete cookies.

You may adjust your browser to reject cookies from us or from any other website. Controlling cookies via browser controls may not limit our use of other technologies. Please consult your browser's settings for more information. However, blocking cookies or similar technology might prevent you from accessing some of our content or Site features.

Some of our apps may use locally stored objects ("LSOs") to provide certain content, such as video on demand, video clips, or animation, and a better user experience. Some of our apps may use third party analytics services (such as Google Analytics) to analyze traffic.

Information Security

We have put in place reasonable controls designed to help safeguard the personal information we collect via the apps. However, no security measures are perfect, and we cannot assure you that personal information that we collect will never be accessed or used in an unauthorized way.

HOW YOU CAN ACCESS OR CORRECT INFORMATION

To access personal information that we have collected about you online from apps on which this Privacy Policy is posted, or to update your user profile, please log into your account if you have created one with us, or send an email to **EMAIL**.

Additional information regarding children's privacy

On most apps, we do not knowingly collect information from children. On some apps, we may ask the user to provide us with the user's age information. If the person indicates that he or she is under 13 years old, as permitted by law, we will (i) collect no or limited personal information (e.g. persistent identifier and/or email address only) from that individual, (ii) inform the child that a parent's verifiable consent is required, and/or (iii) collect the email address of the user's parent in addition to the user's email address. We may use the parent's email address to seek the parent's verifiable consent or notify the parent of his/her child's online activities and enable the parent to unsubscribe his/her child from a newsletter or other similar activity. Once a parent provides consent, we may use any information collected from a child consistent with the rest of this Privacy Policy and/or the terms of the consent provided by the parent. If a user is under 13, we will not condition his/her participation in an online activity on the disclosure of more personal information than is reasonably necessary to participate in the activity. If you would like to review any personal information that we have collected online from your child, have this personal information deleted from our active servers, and/or request that there be no further collection or use of your child's personal information, or if you have questions about these information practices, you may contact us at **EMAIL**.

International transfer

We operate internationally, and many of our computer systems are currently based in the United States, which means Information we collect will be processed by us in the U.S. where data protection and privacy regulations may not offer the same level of protection as in other parts of the world, such as the European Union. If you use or visit our apps from outside the United States, you consent to the collection and/or processing in the United States of Information we collect from you.

Notification regarding privacy policy updates

From time to time, we may update this Privacy Policy. We will notify you about material changes to this Privacy Policy by placing a notice on our apps. We encourage you to periodically check back and review this policy so that you always know our current privacy practices.

Contact Information

If you have any questions about this Privacy Policy you may contact us at:

CONTACT INFORMATION

Florida information we collected and shared

This section provides the information Florida residents need to exercise their rights over their Florida Information. We collect the following categories of Florida Information:

- a)** Address and other identifiers – such as name, phone number, address, zip code, email address, account name or number, date of birth, driver’s license number, payment card numbers, or other similar identifiers.
- b)** Characteristics of protected classifications – such as race, ethnicity, or sexual orientation.
- c)** Unique and other online identifiers – such as IP address, device IDs, or other similar identifiers that relate to your device and its operating system.
- d)** Commercial information – such as products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.
- e)** Internet or other electronic network activity information – such as browsing history, search history, and information regarding your interactions with our apps, and content such as videos, ads, webapps, and devices such as smart TVs, streaming media, browsers and apps.
- f)** Professional information or educational Information – such as your current occupation.
- g)** Biometric information. Audio, visual, or similar information – such as photos, videos, video footage (CCTV) or recordings you choose to post to our apps or provide by granting us access to your camera while using apps or services.
- h)** Location information – such as your device’s precise location in connection with certain apps. Inferences or audience segmentation – such as individual profiles, preferences, characteristics, and behaviors.
- i)** Online viewing activities – such videos, content, and pages viewed

We may collect or sell these categories of Florida Information for the following business or commercial purposes:

- a)** Performing services on behalf of the business – such as customer service, processing or fulfilling orders, providing content recommendations, and processing payments.
- b)** Auditing customer transactions.
- c)** Fraud and crime prevention.
- d)** Debugging errors in systems.
- e)** Marketing and advertising.
- f)** Internal research, analytics and development – e.g., user-preference analytics.
- g)** Developing, maintaining, provisioning or upgrading networks, products, services, or devices.

We may obtain Florida Information from a variety of sources, including:

- a)** Directly from you – such as technical and usage information when you use our apps.
- b)** Linked apps – such as Social Media apps and third-party platforms
- c)** Our affiliates.
- d)** Our joint ventures and promotional and strategic partners.
- e)** Information suppliers Distributors and other vendors.
- f)** Marketing mailing lists.
- g)** Other users submitting information about you – such as to invite you to participate in an offering, make recommendations, or share content.

- h) Publicly available sources

Your Florida privacy rights to request disclosure of information we collect and share about you

If you are a Florida resident, Florida Civil Code permits you to request information about our practices related to the disclosure of your personal information by certain members of or our companies or affiliates to certain third parties for their direct marketing purposes. You may be able to opt out of our sharing of your personal information with unaffiliated third parties for the third parties' direct marketing purposes in certain circumstances. Please send your request (along with your full name, email address, postal address, and the subject line labeled "Your Florida Privacy Rights") by email at **EMAIL**.

In addition, if you are a Florida resident, the CCPA grants you the right to request certain information about our practices with respect to Florida Information. In particular, you can request the following:

- a) The categories and specific pieces of your Florida Information that we've collected.
- b) The categories of sources from which we collected Florida Information
- c) The business or commercial purposes for which we collected or sold Florida Information.
- d) The categories of third parties with which we shared Florida Information.

You can submit a request to us for the following additional information:

- a) The categories of third parties to whom we've sold Florida Information, and the category or categories of Florida Information sold to each.
- b) The categories of third parties to whom we've disclosed Florida Information, and the category or categories of Florida Information disclosed to each.

Your right to request the deletion of Florida information

Upon your request, we will delete the Florida Information we have collected about you, except for situations when that information is necessary for us to: provide you with a product or service that you requested; perform a contract we entered into with you; maintain the functionality or security of our systems; comply with or exercise rights provided by the law; or use the information internally in ways that are compatible with the context in which you provided the information to us, or that are reasonably aligned with your expectations based on your relationship with us. You can always tell us not to sell your Florida Information by visiting our site.

How to exercise your Florida rights

You may exercise your rights to request access to your Florida Information, deletion of your Florida Information, or to request we not sell your Florida Information by visiting our site.

If you are the parent of a child under 13 years of age, you may also submit a request on behalf of your child. In that event, we will ask you to provide your child's email address, to verify your

identity, and to submit a signed form authorizing us to proceed with the request regarding your child's Florida Information.

You may also designate an authorized agent to submit a request on your behalf. To do so, we will require either (1) a valid power of attorney, or (2) signed written permission from you. In the event your authorized agent is relying on signed written permission, we may also need to verify your identity and/or contact you directly to confirm permission to proceed with the request.

Our support for the exercise your data rights

You have the right not to receive discriminatory treatment if you exercise any of the rights explained in this section of the Privacy Policy. We are committed to providing you control over your Florida Information, we will not disadvantage you if you choose to exercise your rights.

Florida consumers under 16 years old

FIPA has specific rules regarding the use of Florida Information from consumers under 16 years of age. In particular, consistent with the FIPA, if we knowingly collect the Florida Information of a consumer under the age of 16, we will not sell the information unless we receive affirmative permission to do so. If the consumer is between the ages of 13 and 16 years of age, the consumer may provide that permission; if the consumer is under the age of 13, the consumer's parent or guardian must provide the permission. As of the Effective Date of this Privacy Policy, we do not have actual knowledge that we sell Florida Information of consumers under 16 years of age.

If you would like further information on how we handle Florida Information from consumers under the age of 16 years of age, or if you have questions about these information practices, you may contact us at our site.

Florida consumers under 18 years old

Florida consumers who are registered users of the apps and under 18 years of age may request removal of content or information they posted on the apps. We will remove such content or information when we are required to do so by law. To request removal of content or information you posted on the apps, you may contact us at our site.

However, even if we remove the content or information that you posted, we cannot completely prevent further use or disclosure of that content or information by others once you have shared it in a publicly available forum.